

From: [REDACTED]
To: [East Anglia ONE North](#); [East Anglia Two](#)
Cc: [REDACTED]
Subject: Adnams plc written representation for SPR EA1N and EA2 projects - ref: 20023406/20023407
Date: 31 October 2020 11:57:54
Attachments: [Adnams submission EA1N and EA2 v2.2.docx](#)

Good afternoon,

Summary

Please find attached our written representation for the SPR EA1N and EA2 projects - if you could please confirm safe receipt that would be kind.

Information

- This submission is for both submissions and includes both referencing numbers – attached in email
- This submission is on behalf of Adnams plc
- I will be the point of contact and Cheryl Burgess (copied)

Copy of text

WRITTEN REPRESENTATION FOR SPR EA1N and EA2 PROJECTS

Interested Party: Adnams plc **PINS Refs:** 20023406/20023407

Date: 31st October 2020

1. Adnams is a leading brewer, drinks and hospitality business in East Anglia. It owns and operates a major brewery and distillery in Southwold, Suffolk, a distribution centre and vehicle fleet that supports its own 46 pubs, inns and hotels and 12 retail stores. Adnams also serves over 1,000 free trade pubs and bars in East Anglia, 4,000 pubs nationally and exports to more than 22 countries around the world. It directly employs 550 people and has more than 1,700 suppliers and a turnover of over £78 million.
2. Adnams is very much associated with the culture and fabric of the Suffolk Heritage Coast and countryside, which is key to its international and national reputation and its attractiveness to residents and visitors. Adnams and Southwold are synonymous.
3. Adnams has a strong environmental and sustainability record having won three Queen's Awards for Enterprise in Sustainable Development and 15 other sustainability awards. Adnams is considered to be a sustainable pioneer in the UK and supports renewable energy. However, Adnams is not supportive of development of onshore infrastructure in rural East Suffolk including the AONB without the full consultation of all the stakeholders and the involvement of the community in local decision making.
4. Adnams is concerned that both the perception and reality of East Suffolk as a highly attractive visitor destination could be damaged by the onshore impacts of the Scottish Power projects (East Anglia One North and East Anglia Two) and the cumulative effect of seven other major energy projects which are planned for the area*. Potential negative effects could impact turnover, profitability, jobs, supply chains as well as the environment and the high value visitor

economy, all of this at a time when hospitality and tourism businesses in the area are enduring and in the process of recovering from the ongoing Covid-19 pandemic. The economic impact needs to be understood in full, considered and inclusive – consideration should also be given to the unintended consequences to understand the full implication of any decisions.

5. Adnams notes the independent survey commissioned by the local Destination Management Organisation and that there appears to have been limited evidence of engagement with this survey and its results by Scottish Power. This is inconsistent with the need for local involvement in decisions of this nature.
6. Adnams has concerns about the socio-economic effects of the Scottish Power projects and the other seven major energy projects currently planned*. Any issues should be robustly and cumulatively assessed.
7. A significant part of Adnams' concern relates to the cumulative impacts upon the A12 which is the only major route to East Suffolk. The A12 is already heavily congested particularly in peak holiday periods. As a long-standing business, almost 150 years old, Adnams has remained relevant through among other things, the adoption of modern business practice. In a transport sense this means 'just in time' supply and more regular deliveries to customers. The A12 is a major arterial route for Adnams with more than 50 heavy vehicle movements per day. Further overloading a rural road network will damage both the perception and reality of East Suffolk as a tranquil and attractive visitor destination and has the potential to disrupt Adnams operations significantly requiring it to hold more stock and displace its vehicles from the A12 onto smaller less suitable roads with all the associated hazards and impacts that would bring which would be undesirable and would create economic and environmental impacts.
8. Given the likelihood of significant damage to the important and established Suffolk visitor economy and the potential direct impacts to Adnams, its businesses and stakeholders. In the absence of a robust and independent assessment of the potential damage, both intended and unintended, to the visitor economy Adnams objects to the Scottish Power projects as they stand.

*Sizewell C, the NGV Interconnector projects Nautilus and Eurolink, the windfarm extension projects now known as Five Estuaries and North Falls, and National Grid's interconnector projects SCD1 and SCD2

Overview

Thank you for the opportunity for our to share our views on these programmes. Should you have any comments, suggestions or want to contact me please do.

Kind regards,

Oliver

Oliver Drury
Head of Corporate Affairs

Adnams plc., Sole Bay Brewery, East Green, Southwold, Suffolk IP18 6JW


www.adnams.co.uk

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Oliver Drury Head of Corporate Affairs

Adnams plc., Sole Bay Brewery, East Green, Southwold, Suffolk IP18 6JW



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